



ET is an attractive 32-page tabloid newspaper...

It addresses current topics of interest to Christians of all denominations, with news, comment and interpretation. Adverts are given prominent placement in the newspaper and many of our advertisers use our advertising space regularly.

The June edition is enlarged to 40 pages and features a listing of evangelical churches throughout the UK and overseas. Many readers use this to find a suitable church while on holiday, on business trips or when moving to a new area. The December issue has a greatly increased print run as many readers give copies to friends and neighbours.

Advertisements will benefit from:

- Prominent site placement in a variety of media (newspaper, website, emailed newsletter)
- Excellent cost/readership value.

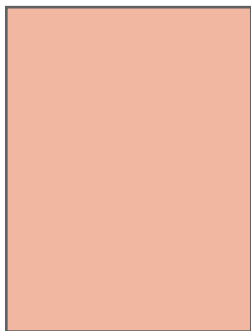
Evangelical Times exists to promote biblical Christianity. Events or services which depart from this core ethos are not available for advertisement. We reserve the right to decline advertisements at our discretion.

Newspaper Advertisements

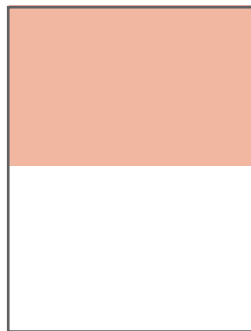
Copy Deadline - Copy date for all advertising is the 1st of the previous month. All copy and correspondence should be sent to the administration office. Page Sizes -Page size (print area) 260mm wide x 340mm deep. In four columns of 62mm each.

Display Advertising Rates

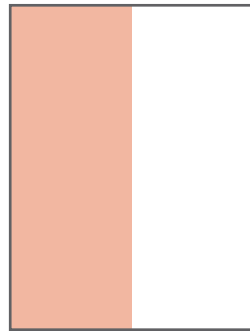
Rates for standard sizes are illustrated below. All other sizes: £11.50 per single column centimetre. The rates quoted do not include VAT. Charities (whether Registered or not) are not liable to pay VAT on advertisements, so advertisers should clarify their charitable status or may incur VAT in addition to the rates above. Please do not send money with your order: We will invoice you once the advert has appeared.



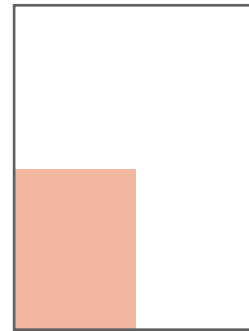
FULL PAGE
£1130.00
H: 340mm
W: 260mm



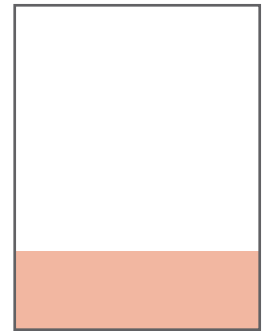
LANDSCAPE HALF PAGE
£610.00
H: 168mm
W: 260mm



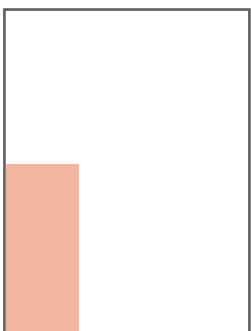
PORTRAIT HALF PAGE
£610.00
H: 340mm
W: 130mm



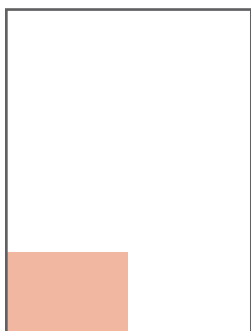
PORTRAIT QUARTER
£310.00
H: 168mm
W: 130mm



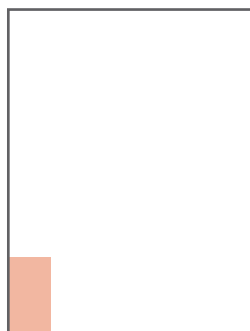
LANDSCAPE QUARTER
£310.00
H: 83mm
W: 260mm



PORTRAIT EIGHTH
£155.00
H: 168mm
W: 62mm



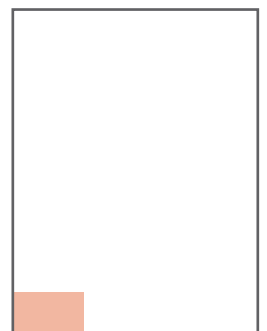
LANDSCAPE EIGHTH
£155.00
H: 83mm
W: 130mm



PORTRAIT SIXTEENTH
£90.00
H: 83mm
W: 62mm



LANDSCAPE SIXTEENTH
£90.00
H: 40mm
W: 130mm



1/32 PAGE
£45.00
H: 40mm
W: 62mm



www.evangelical-times.org



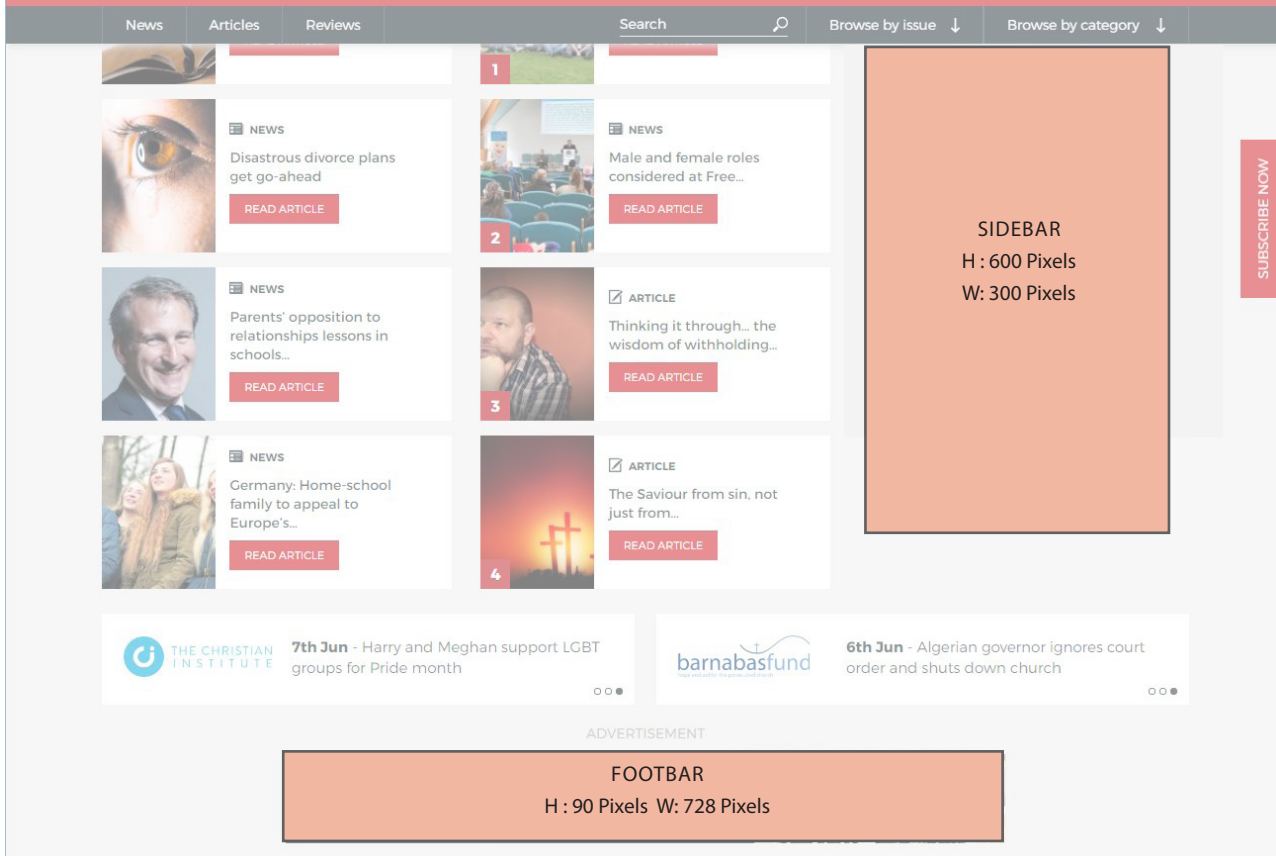
office@evangelical-times.org



(01325) 380232



Evangelical Times, 3 Trinity Court,
Faverdale North, Darlington, DL3 0PH



Display Advertising Rates (Continued)

Artwork : We offer a free service on all display advertisements of a 1/4 page or less. Over 1/4 page, a sur- charge of 10% will be added to all advertisements not sent in electronic format.

Series Discount : Applies only to bookings made at one time in any twelve-month period. 4 bookings - 7.5%; 8 bookings - 15%; 12 bookings - 20%. Discount for Registered or Excepted charities - 5%.

Inserts : £95.00 per 1,000 + VAT (up to 10 grams). For heavier inserts please contact the office for a price.

Classified Advertising Rates : Up to 20 words (minimum charge) £11.50 (£13.80 VAT inc.). Each extra word 56p (67p VAT inc.) Box number £5.00 (£6.00 VAT inc.) 10% discount for booking 6 or more entries within a twelve month period. Please send cheque or credit card details with order.

Job Vacancies : We advertise vacancies in the jobs section of our website when an advert has been paid for elsewhere. If you advertise a job in our hardcopy, our email newsletter or our website then we will enter the details in the job vacancies section (<https://www.evangelical-times.org/jobs/>).

Website Advertising

Two sizes of website advert are available:
 - Homepage sidebar (300 x 600 pixels, portrait).
 - Homepage/Holiday Churches footer (728 x 90 pixels, landscape).
 Images should be provided in JPG format at a quality of 72dpi or more. Adverts are charged at £75 per 5000 impressions.

E-Mail Newsletter Advertising : Advertising space is also available in our monthly email newsletter. An advert can be inserted in this for £100/month. The image size must be no wider than 580px. The e-mail newsletter has a total audience of over 1600 with a 60% open rate and a 20% click rate.

Artwork For Website And Newsletter Advertising : Artwork can be produced for the website and email newsletter at the following rates:
 - Single image: £50.
 - 3-frame gif image (3 different images in succession): £100.

Reductions For Combined Hardcopy And Website Advertising : We offer a 50% discount for any website or e-mail advertising that is taken in conjunction with hard- copy advertising.